

REVISED
(Revisions in Red)
CITY OF GLENDORA AGENDA

**BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD
REGULAR MEETING 8:30 AM**

THURSDAY, OCTOBER 03, 2013
CITY HALL COUNCIL CHAMBERS
116 E. Foothill Blvd.



Annette Nemeth, Chair
Jana Jones, Vice Chair
Daniel Boyer, Board Member
Donald Nolan, Board Member
Dale Snider, Board Member

PLEASE TURN OFF CELL PHONES AND PAGERS WHILE MEETING IS IN PROGRESS

PUBLIC COMMENT

*The public is encouraged to address the Board on any matter posted on the agenda or on any other matter within its jurisdiction. If you wish to address the Board, you may do so during the **PUBLIC COMMENT** period noted on the agenda. Each person is allowed three (3) minutes speaking time.*

Pursuant to provisions of the Brown Act, no action may be taken on a matter unless it is listed on the agenda, or unless certain emergency or special circumstances exist. The Board may direct staff to investigate and/or schedule certain matters for consideration at a future Board meeting.

AMERICANS WITH DISABILITIES ACT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Department, (626) 914-8214, no later than 72 hours prior to the meeting. (28 CFR 34.102.104 ADA TITLE II)

PLEASE NOTE: Copies of staff reports and supporting documentation pertaining to each item on this agenda are available for public viewing and inspection at City Hall in the Planning Department and on the City's website www.ci.glendora.ca.us. For further information, please contact the office of the Planning Department at (626) 914-8214.

DOCUMENTS DISTRIBUTED FOLLOWING THE POSTING OF THE AGENDA

Any writing that relates to an agenda item for an open session that is distributed within 72 hours of the meeting is available for public inspection at the Planning Department, 116 E. Foothill Blvd., Glendora.

AGENDA
REGULAR MEETING
of the
CITY OF GLENDORA

BUSINESS IMPROVEMENT DISTRICT (BID) ADVISORY BOARD

THURSDAY, OCTOBER 03, 2013
CITY HALL COUNCIL CHAMBERS, 116 E. FOOTHILL BLVD.

8:30 AM REGULAR MEETING

PRELIMINARY BUSINESS

CALL TO ORDER

ROLL CALL

PLEDGE OF ALLEGIANCE

SPECIAL ITEMS

PUBLIC COMMENT

Three (3) Minute speaking time limit

Public Comments cards are on the counter in the lobby.

Public comment shall conform to the protocol established. Any person may request to address the Board by submitting to the Board Secretary a Speakers Request form asking to address the Board and stating the topic to be addressed. Speakers Request forms shall be available at the Bidwell Forum Library throughout the meeting.

Under the agenda item "Public Comment", the Chair may recognize any person desiring to address the Board concerning any subsequent item calendared for action or discussion at that meeting or on any matter within the jurisdiction of the Board. Public comment may also be given when an item is scheduled for consideration. Comments on Consent Calendar items should be made during the Public Comment Period. The Public Comment Period is limited to 30 minutes. Each speaker shall be limited to three minutes unless, upon motion, such time is extended by the Chair.

Any person given permission to address the Board shall advance to the rostrum and state his/her name and the subject matter he/she wishes to discuss. All remarks shall be addressed to the Board as a body and not to any member thereof. No question shall be asked of a Board Member or a member of the staff, except through the presiding officer.

REORDERING OF AND ADDITIONS TO THE AGENDA

CONSENT CALENDAR

Items on the Consent Calendar will be enacted by one motion without individual discussion. There will be no separate discussion of these items unless a member of the Board requests specific item(s) be removed from the Consent Calendar for separate action. Items removed from the Consent Calendar will be considered after the regular items. Anyone wishing to address a Consent Calendar item should do so during the Public Comment Period.

1. Advisory Board Minutes

Approval of Minutes:

(A) Special Meeting Minutes of August 27, 2013.

(B) Regular Meeting Minutes of September 5, 2013.

UNFINISHED BUSINESS

2. Proposed Alternatives Concerning the Glendora Village Tree Wells

STAFF RECOMMENDATION: Give Appropriate Direction

3. Business Improvement District (BID) Advisory Board - Fiscal Year 2013-14 Financial Report through August, 2013, and BID Expenditures Fiscal Year 2013-14 Year-to-Date

STAFF RECOMMENDATION: Receive and file the financial reports.

4. Update on the Glendora Village Business Improvement District Strategic Plan.

STAFF RECOMMENDATION: Discuss dates for a follow-up strategic planning session

NEW BUSINESS

5. Consideration of an Agreement for Website Management and Marketing Services with RDS Innovations, Inc.

STAFF RECOMMENDATION: Approval of the proposed contract between the City of Glendora and RDS Innovations, Inc.

6. Consideration of an Event Procedure Policy

STAFF RECOMMENDATION: Approve the Event Procedure Policy

BOARD AND STAFF ITEMS

7. EVENT SUBCOMMITTEE REPORTS

- a **Taste of Glendora in the Village Review**

STAFF RECOMMENDATION: Receive and File

- b **Halloween Walk**

STAFF RECOMMENDATION: Receive and File.

8. PROMOTIONS/MARKETING SUBCOMMITTEE REPORT

- a **Marketing Program Update**

STAFF RECOMMENDATION: Review and discuss progress on the Marketing Program

9. BEAUTIFICATION/MAINTENANCE SUBCOMMITTEE REPORT
10. REPORT ON THE MONTHLY CHAMBER OF COMMERCE MEETING
11. BOARD MEMBER AND STAFF ITEMS AND REQUESTS FOR UPCOMING BOARD MEETINGS

ADJOURNMENT

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City Hall bulletin board at 116 E. Foothill Boulevard not less than 72 hours prior to the meeting in accordance with Government Code Section 54954.2. Dated this 30th day of September, 2013.

Cindy Holder
Administrative Assistant