



Free Business Workshop

MARKETING STRATEGIES SOCIAL MEDIA

Glendora Public Library
Bidwell Forum
140 S. Glendora Ave., Glendora CA 91741

Offered on your choice of two dates*:

OR **Fri. 03/08/13 8:00-10am** (registration opens at 7:30am)
Sat. 03/09/13 10am-12noon (registration opens at 9:30am)



Facebook



Twitter



Instagram



YouTube

The Glendora Economic Development Office in partnership with the Glendora Chamber of Commerce is hosting a workshop on how you can use social media tools to promote your business!

Whatever your line of work, you've heard about "social media" and you've probably accepted the fact that it's something you need to do. Social media can be the most cost effective way to gain exposure for your business. But how and where do you get started?

This two hour workshop will provide a step-by-step walk through of social media marketing and exposure tactics to give your business a competitive edge. Whether you are new to social media or have some experience, this workshop is for you!

This class is for: Entrepreneurs, Self-Employed people and Small Business owners; Realtors, Physicians, Attorneys, Dentists, Insurance Agents, Travel Agents, Independent Salespeople, Retail store owners, Hairstylists, Estheticians.

Participants should bring their laptop, netbook, tablet, or ipad, capable of accessing the internet. This will be a hands on session; Wi-Fi access will be available.

RSVP on or before 03/04/2013 to:

Valerie Escalante at (626) 914-8292 or by email at vescalante@ci.glendora.ca.us
A reminder email will be sent two days prior to workshop. Refreshments will be provided.

*Subject to cancellation should there be an inadequate amount of registrants.
Pre-registration is required.